THE FACTS

On average, people with dementia fall **4 times per year**. Most, can not tell you how they fell.

26 PERCENT

of Alzheimer's related hospitalizations are caused by falls

OF WHICH...

70 PERCENT
occur in the bedroom

AND...

80 PERCENT
are unwitnessed

THE SOLUTION

Officially endorsed by the Alzheimer's Association.
Stemmed from UC Berkeley's AI Research Lab.

INSTALL
a camera in the private room

DETECT
a fall in real time via sophisticated AI

NOTIFY
on-site care staff automatically

VIDEO
immediately available for care staff

ASSESS
the fall & review prevention recommendations

THE BENEFITS

SafelyYou empowers care staff to implement fall preventions based on the **following insights** derived through the fall video review:

WHAT
caused the resident to go to the ground

WHERE
the resident falls vs where they are found

WHEN
the event started vs when the resident is found

WHY
the resident was prompted to get up

WHETHER
the mobility aids in use present a risk factor

Security & Privacy

Adherence to strict privacy standards

NO
live video streaming

Non-fall video is automatically deleted within minutes

NO
audio recording

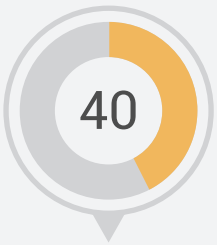
Only video of falls is saved for review

NO
wearable devices

SafelyYou

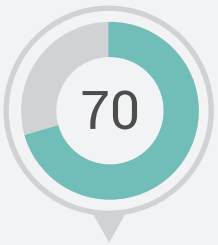
www.safely-you.com
info@safely-you.com
415.579.3630

OUTCOMES



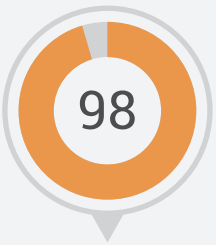
40 PERCENT LESS FALLS DUE TO FALL VIDEO REVIEW

With video review, care staff are able to watch the fall pattern and validate if it was an actual fall or if they lowered themselves to the ground without injury.



UP TO 70 PERCENT FEWER EMERGENCY ROOM VISITS

The fall video is immediately available for care staff review of how the fall occurred and if any possible injuries had been sustained.



98 PERCENT ACCURACY OF FALL DETECTION

As compared to only 57 percent to bed alarms. Real-time fall detection and automated escalations to care staff ensure fast response times.

SUCCESS STORIES

Participant families' testimonials reveal the positive impact SafelyYou technology can have on patients with dementia.

8 FALLS

7 in the bedroom

6 unwitnessed

"Through the [SafelyYou] system, care staff were able to identify that sometimes she would sit on the edge of her bed and slip to the floor or simply roll over and land on the floor. Not knowing how she had fallen and whether she had been injured while falling they had no recourse but to call for EMT assistance for evaluation. After reviewing the videos...they were able to identify that repositioning her when they find her near the edge reduced her risk of rolling out of bed."

Participant for 9 months

23 FALLS

21 in the bedroom

20 unwitnessed

"Prior to SafelyYou, a little over three years, my wife has been transported to the ED sixteen times for falls, mostly because staff has found her on the floor and no-one had observed how she got there. On only two occasions did she have even a superficial injury. Since activating the SafelyYou system over a 3-month period' there were at least 4 such phantom falls in which my wife would have been transported to the ED but was not because of your system. I estimate that I would have spent over $1000 out of pocket on those visits, had they occurred."

Participant for 9 months

23 FALLS

19 in the bedroom

17 unwitnessed

"My father is a current participant and has been a frequent faller. Fortunately, his falls do not seem to result in injury. Without a system like SafelyYou in place, I have no way of knowing how serious his falls really are and how long he's spending on the ground each time he falls. With SafelyYou, I have assurance that when he ends up on the ground, he really did not hit his head on the way down. If we had to go to the emergency room every time an unwitnessed fall occurred, we would be spending several thousand dollars each month and suffering much more as a family."

Participant for 5 months

Technology to Enable Safer Memory Care.

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